



501 Front St., Norfolk, VA 23510 • [JesusPeopleForAnimals.com](http://JesusPeopleForAnimals.com)

Dr. Gene A. Youngblood  
Founder and Senior Pastor  
First Conservative Baptist Church  
12021 Old St. Augustine Rd.  
Jacksonville, FL 22258

Dear Dr. Youngblood:

I am writing on behalf of Jesus People for Animals—the Christian outreach arm of People for the Ethical Treatment of Animals (PETA), which has more than 3 million members and supporters—with a suggestion for a hard-hitting Gospel message for you to use on your church sign next week. You have been quoted in a recent new story as saying you believe that your church's sign should be used to "keep our citizens informed and be relevant through the word of God." We couldn't agree more and would like to suggest that you change the sign to read, "Love All Your Neighbors. Go Vegan." Please see the attached artwork for a better idea of what we are suggesting. We hope you will like it.

As we learn from the Bible, the Good News is for all of creation. By urging your congregation and community to go vegan in what they eat, wear, and buy, you'd be helping to end animal abuse and shedding light on the dirty business of using animals for human gain. Jesus urged us to love our neighbors, and surely, that includes animals who are used for food, clothing, experimentation, and entertainment. Many will never have felt the warmth of the sun, formed friendships, roamed free, or done any of the other things that God intended for them before they are killed for a sandwich, a sweater, or a shoe or to test shampoo.

Every time that we shop, choose an amusement, or feed our families, we can make compassionate choices—the ones that Jesus would have made. Our suggested sign would remind the congregation and community that three times a day, we have the opportunity to make the world a kinder and more compassionate place for animals simply by leaving them off our plates, swapping beans for beef, vegan wings for those made of real flesh, and almond milk for cow's milk. Eating, wearing, and living vegan is something that we can all do every single day, and it not only relieves enormous suffering for both humans and animals but also is the single most effective thing that we can all do to protect this planet that God created. I think you'll agree that there's nothing more relevant to the Christian walk than that!

To help your congregation with this lifesaving message, we will send you free copies of our ["Animal Protection and the Bible"](#) and ["Why Christians Should Be Vegan"](#) leaflets as well as vegan starter kits.

Please contact me if you'd like to discuss this idea. Thank you for your consideration.

Grace and peace,

Sarah Withrow King  
Director of Christian Outreach and Engagement